



# IN BUSINESS

March 2010

## IS THE BORDER OPEN FOR BUSINESS?

*The impact of the WHTI*

**HILARY PAYNE**

The fight has just begun

**KAREN BEHUNE PLUNKETT**

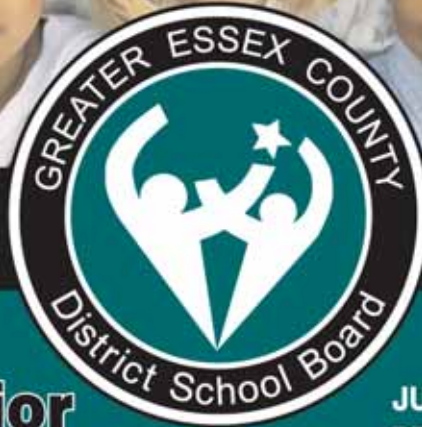
Mentoring Entrepreneurs for Success

We have  
**BIG**  
plans



for your  
**little**  
one!

**J.K.**



**S.K.**

**Junior and Senior**

# **KINDERGARTEN REGISTRATION**

**ALL SCHOOLS OFFER  
ALL DAY EVERY OTHER DAY  
PROGRAMMING**

FULL DAY EVERY DAY LEARNING IS AVAILABLE AT:

- Amherstburg
- Belle River
- Campbell
- Colchester North
- Davis
- Eastwood
- Gore Hill
- Marlborough
- Mill Street
- Prince Edward
- Taylor

**JUNIOR AND SENIOR KINDERGARTEN  
PROGRAMS IN OUR PUBLIC SCHOOLS  
OFFER YOUR CHILD:**

- ★ an exciting and challenging learning environment
- ★ skilled professional teaching staff
- ★ access to state-of-the-art learning materials and computer technology
- ★ a comprehensive curriculum focusing on early language, mathematics and social skill development along with opportunities to experience the arts, science and technology and a wide range of physical activities

**Child must be 4 years of age  
on or before December 31, 2010 to attend  
JUNIOR KINDERGARTEN**

**Child must be 5 years of age  
on or before December 31, 2010 to attend  
SENIOR KINDERGARTEN**

**PLEASE BRING PROOF OF AGE,  
HEALTH CARD,  
AND IMMUNIZATION RECORD**

Call to register - School numbers are found on the website below.

# BORDER POLICY STIFLES WINDSOR TOURISM

**W**indsor's tourism and retail sectors have been hit hard over the past few years and especially since June 2009 when the Western Hemisphere Travel Initiative (WHTI) came into full effect. Many establishments have closed or have stopped focusing on U.S. citizens as customers altogether. With Canadian currency not far off from the American dollar in addition to frustrating border crossing wait times, it's no wonder we've see a drop in travellers. Passport advocacy campaigns targeting Americans may help with part of the crisis, but is it too late?



## MENTORING ENTREPRENEURS FOR SUCCESS

**A**fter 30 years in the hospitality sector, Karen Behune Plunkett took the plunge into coaching and mentoring as a fulltime venture. Pinpoint Strategic Direction, which opened on Jan. 1, 2010, offers entrepreneurial business coaching and planning services for entrepreneurs and small business owners in all industries—not just hospitality. Behune Plunkett works to fill in gaps between financial, creative, and legal aspects, achieving specific solutions for all of her different clients.



## PRIORITY SHRED

**P**riority Shred is the name of a new and exciting local business that was born in early January 2010. Although the business is new, the owner has been a fixture in the Windsor-Essex County community for over 37 years. Family and community may be what inspired Ed Kobrosly to open a business that focuses in on recycling, but it is his optimism and love for Windsor-Essex that drives him.



## DEPARTMENTS

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Hilary Payne, a civic bureaucrat for most of his career, now a citizen activist with his organization BUHDAG, is locked into a battle with city officials. Payne provides some history and a look ahead into the fight to tear down the abandoned homes just west of the Ambassador Bridge.

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## COVER PHOTO

A traveller handing her passport to a Canada Customs Border Agent.